



Digital delivery tool & Media asset management

ONBOARDING



BRISK

Dashboard

Campaigns

Media Library

QC Reports

Support

Máté (Super Admin)

v1.0.0

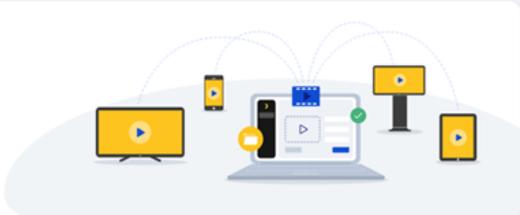
https://brisk.digital

Welcome!

Let me walk you through!

Welcome to the Brisk's ad delivery system! Deliver quickly the right content to the right destinations in 5 steps.

[New Campaign](#)



Latest Campaigns

Campaign Name	Client	Advertiser	Brand	Status	
SKY/21/COO/SEP/11/20	Agency	Coop	COOP SEPT 09 01	Approved	view
Summer Campaign	Agency	Well Done Kit.	Lemon Essence	Draft	edit
Nesquik	Agency	Nestlé	Diet Coke - Gamer	Finalized	view
Diet Coke 10"	Agency	The Coca-Cola Company	Diet Coke - Gamer	Rejected	view
Galaxy Z Flip 3 Pre-order	Agency	Samsung	Galaxy Flip3	Approved	view

[Get help](#)

BRISK

Complex tasks,
simple workflow.
BRISK.

The BRISK way of media delivery...

End-to-end solution

- Easy-to-use platform for agencies and production houses
- Ultimate Traffic tool for Broadcasters

Quality control at it's best

- Highest level of Quality Check and Transcoding
- Detailed QC reports and POD's

Asset management & Media library

- Linear TV or Online content?
No problem!
- Asset management solution for the whole market

Get started

Create a new campaign - Main menu

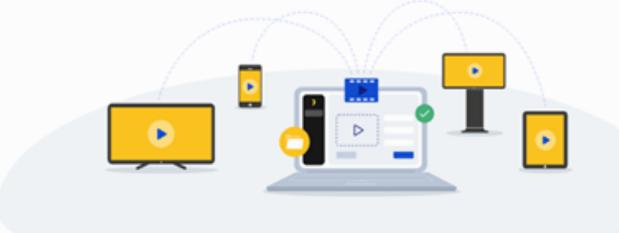
You can create a New Campaign by clicking on the button on the main page.

If you already have a Draft Campaign, just select it from the list below.

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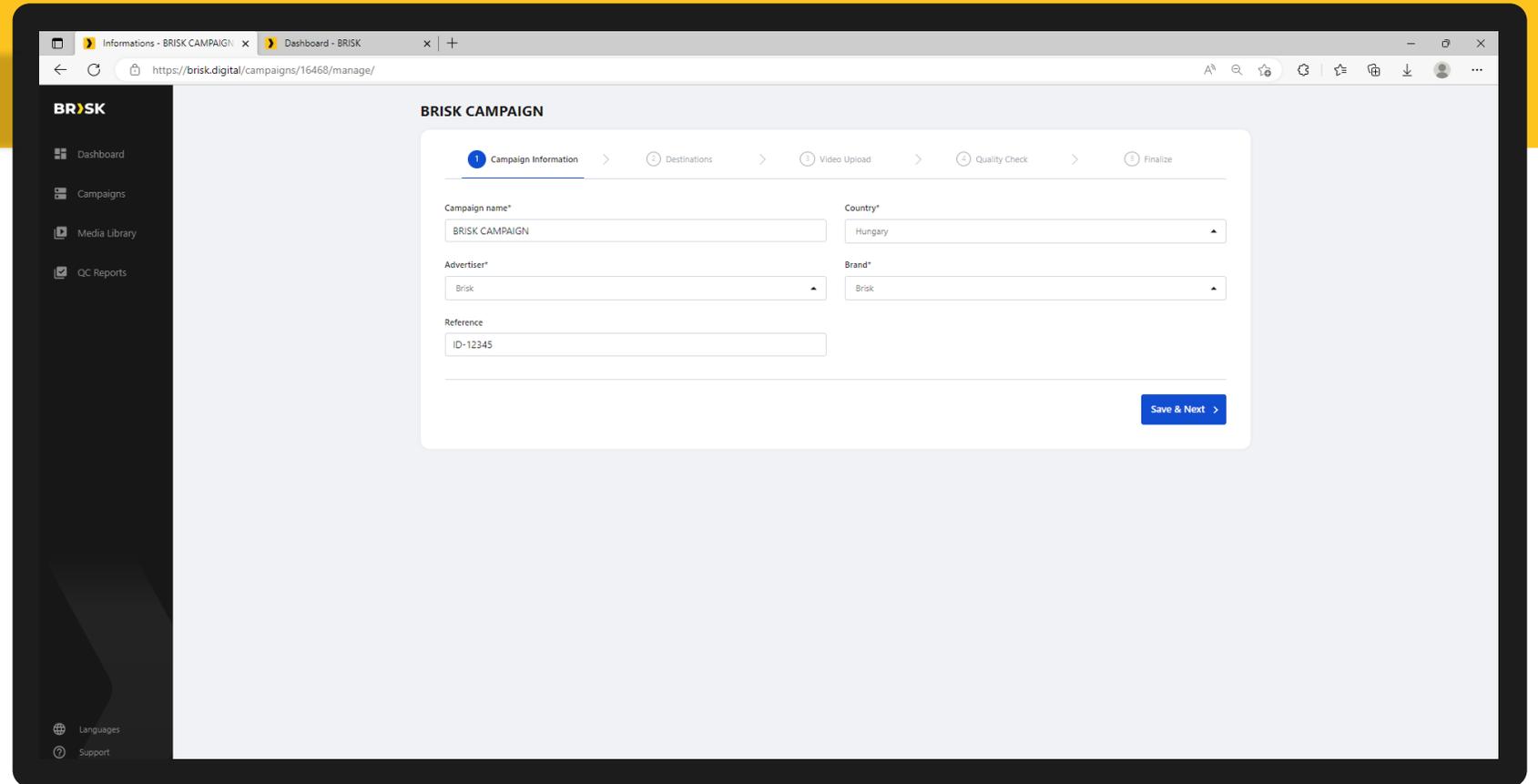
[Get help](#)

5 easy steps...

1

**Enter campaign data,
or choose from previous entries**

All campaign, and advertiser entries stay in the account. Just use our pre-fill methods and load back your data every time.



The screenshot displays a web browser window with two tabs: 'Informations - BRISK CAMPAIGN' and 'Dashboard - BRISK'. The address bar shows the URL 'https://brisk.digital/campaigns/16468/manage/'. The main content area is titled 'BRISK CAMPAIGN' and features a progress bar with five steps: '1 Campaign Information', 'Destinations', 'Video Upload', 'Quality Check', and 'Finalize'. The 'Campaign Information' step is active and contains the following fields:

- Campaign name***: Text input field containing 'BRISK CAMPAIGN'.
- Country***: Dropdown menu showing 'Hungary'.
- Advertiser***: Dropdown menu showing 'Brisk'.
- Brand***: Dropdown menu showing 'Brisk'.
- Reference**: Text input field containing 'ID-12345'.

A blue button labeled 'Save & Next >' is located at the bottom right of the form. The left sidebar contains the BRISK logo and navigation links for 'Dashboard', 'Campaigns', 'Media Library', and 'QC Reports'. At the bottom of the sidebar, there are links for 'Languages' and 'Support'.

2

Select your destinations, or use our pre-sets

Save your destinations with our pre-set function or select individually where your file needs to go.

BRISK CAMPAIGN

Campaign Information > Destinations > Video Upload > Quality Check > Finalize

Select TV channels

TV channel name

TV2 Super TV2 M2 M4 Sport M5 Duna ATV ATV Spirit Direkt ATV Discovery ID TLC Eurosport 1 Film4 Story4 Galaxy4

TV2 - Full, ATAdults csomag

Qc Test destination
Test Temp
TV2 - Full
ATAdults + R-Time felnőtt adok
ATAdults csomag

Select all

Selected destinations

ATV | ATV Spirit Discovery Hungary Eurosport Hungary Viasat History Story TV Arena4 HírTV MTVA
Life Network | Ozone Network Sláger TV Dikh TV Travel Channel TV2 R1 TV2 R2 TV2 R3 TV2 R4
National Geographic | National Geographic Wild Viasat Explore Match4

Clear all

Selected destinations: 19

Back Save & Next

Languages Support Gábor (Super Admin) v1.7.3

Csevegés

3

Upload your video, and wait for the Pre-Check

You can add your individual music rights information for the broadcasters by clicking on the individual settings.

The screenshot shows a web browser window displaying the BRISK Campaign Video Upload page. The browser tabs include "Video Upload - BRISK CAMPAIGN" and "Dashboard - BRISK". The URL is <https://briskdigital/campaigns/16468/manage/video-upload>. The page features a dark sidebar with navigation options: Dashboard, Campaigns, Media Library, and QC Reports. The main content area is titled "BRISK CAMPAIGN" and shows a progress bar with steps: Campaign Information, Destinations, Video Upload (active), Quality Check, and Finalize. The "Video Upload" section includes form fields for Title* (Video Title), Filmcode* (BR/22/BR/ABC/01/05), Ad type (16:9 TV ad), and Video length* (5 secs). A video preview window displays the BRISK logo and "DIGITAL MEDIA SERVICES". A "Pre-check passed" status is shown with a link to "see details". The "Music Rights" section has radio buttons for "Written for TVC" (selected) and "Individual Settings". At the bottom, there are buttons for "Back", "Discard", "Save", and "next >". The footer includes "Languages", "Support", "Gábor (Super Admin)", "v1.7.3", and a "Csevegés" button.

4

Start your QC and check our detailed report

After the quality check your detailed report can be downloaded from the QC Library.

The screenshot displays the BRISK web application interface. The top navigation bar includes 'Dashboard', 'Campaigns', 'Media Library', and 'QC Reports'. The main content area shows a 'BRISK CAMPAIGN' overview with a progress bar indicating the 'Quality Check' step is complete. A 'Successful QC check' message is visible, along with a 'Download Report' button. The detailed report is titled 'QUALITY CHECK REPORT' and includes the following information:

- Report created on: 2022-12-09 at 16:59:49
- Filmcode: BRI/22/BRI/ABC/01/05

Campaign Details

Campaign Name	Advertiser	Brand	Reference	Video Thumbnail
BRISK Campaign	Brisk	Brisk	ID-12345	

Task

Input File	Type	Started	Completed	Status
BRISK_testvid_1_1.mxf	Automation	2022-12-09 16:57:26	2022-12-09 16:59:49	✓

File Alerts (2)

No.	Level	Type	ID	Location	Details	Begin	End
1	Info	Audio Loudness Info	1001	StAudio	Measured value (integrated loudness) across stream duration: -22.97 LKFS/LUFS. It was within 0.50 LKFS/LUFS of required value: -23.00 LKFS/LUFS.		
2	Info	Peak Audio Level Info	1022	StAudio	Measured value (peak level) across stream duration: -12.7 dB. It was below tested value: -1.0 dB.	00:00:00:11	00:00:00:11

At the bottom right, there is a 'Csevegés' button.

...delivery done!

5

Start your QC and check our detailed report

Every campaign stays in our system regardless whether it was sent already or whether it is still in draft mode.

The screenshot displays the 'BRISK CAMPAIGN' management interface. The top navigation bar shows a progress sequence: Campaign Information (checked), Destinations (checked), Video Upload (checked), Quality Check (checked), and Finalize (active). The 'Campaign information' section includes a table with the following data:

Campaign information		
Campaign name: BRISK CAMPAIGN	Order ID: 16468	Advertiser: Brisk
Brand: Brisk	Reference ID: 12345	Collaborator
Status: Draft	Country: Hungary	

Below this is the 'Uploaded videos' section, which features a video player. The video player shows the BR>SK logo and 'DIGITAL MEDIA SERVICES' text. The video progress bar indicates 0:02 / 0:05. Below the video player, there is a table with the following data:

Uploaded videos		
Title: Video Title	Filmcode: BR/22/BR/ABC/01/05	Duration: 5 sec
Title	Artist / Performer	Copywriter

The interface also includes a sidebar with navigation options (Dashboard, Campaigns, Media Library, QC Reports) and a user profile for 'Gábor (Super Admin)'. A 'Csevegés' chat button is visible in the bottom right corner.

Tech spec

VIDEO CODEC

Codec : XDCAM 422 or AVC Intra
Container : .mxf or .mov
Level : MPEG-2 (422P@HL) or AVC
Chroma Subsample : 4:2:2
Interlacing : Upper/Top Field First
Frame Size : 1920x1080
Frame Rate : 25 FPS
Aspect Ratio : 16:9
Audio: Codec : Integer (Little Endian)
PCM Sample Rate : 48kHz
Sample Size : 24bit Channels : Stereo
GOP : M=3, N=12 (XDCAM) / N=1 (AVC)

VIDEO LINE UP

All Video Signals Should Comply With ITU-R
BT.709
Luminance (Y) -1% and 103% (ie between -7mV
and 721mV)
RGB video levels -5% and 105% (ie between -
35mV and 735mV)

AUDIO LINE UP

The loudness level of the material must be EBU
R128-2014
Integrated Loudness Program : -23 LUFS
Target Level Tolerance : +/-0.5 LUFS
Maximum True Peak : -1dBTP
Maximum Momentary : -15 LUFS
Maximum Short Term Momentary (3 Sec) : -20
LUFS
Loudness Range : -20LU

FILE BUILD

00:00:00:00 - 00:00:29:24
Content Only,
No black at start
or end



Support

Need help? We are there for you:



Chat

While using BRISK use
our built in chat.



Phone

Call us anytime, our support team
is more than happy to help you.

+36 20 417 93 27



E-mail

Write us your issue, and we
come back to you shortly.

hello@brisk.digital

BR>SK

DIGITAL MEDIA SERVICES

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